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The Second Annual
**Chief Information
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presented by

**THE
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LawFirmInc.
ideas & innovations for firm management

January 31 & February 1, 2006
The Hilton New York Hotel – New York City

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The Second Annual
**Chief Information
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Chairmen



Tony S. Cordeiro
Chief Information Officer
Shearman & Sterling LLP



Kenneth L. Heaps
Chief Information Officer
Latham & Watkins LLP



Ian M. Miller
Chief Information Officer
Weil, Gotshal & Manges LLP

Keynote Address



Jonathan Zittrain
Professor of Internet Governance and
Regulation, Oxford University
Co-Founder, Berkman Center for Internet
& Society, Harvard Law School

CONFERENCE HIGHLIGHTS INCLUDE:

- IT Portfolios: A Collection of Your Firm's Programs & Projects
- Investing in IT: The Power of the Purse
- The Reality of the IT Organization: Structures and Challenges
- IT Governance: Oversight and Decision Making
- IT Marketing: Internal Business Development
- Service Delivery Management – Developing a Firm-wide Collaboration Solution
- View From the Client's Perspective: A Study of Efficiency and Economics
- The Gartner Inc. 2006 CIO Survey: What To Expect from Priorities to Performance
- The Intersection of Business Development and Technology
- Knowledge Management: Perspectives Across The Pond
- Outsourcing: How it *Really* Works
- Law Firms: The Importance and Practicality of Maintaining Communication During a Crisis or Disaster
- Enabling Inter-Office Client Teams
- IT Security: Addressing the Threat & the Digital Arms Race

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Whether exploring new technology to enhance productivity or to establish systems and protocols that improve client service, the CIO is a key player, helping to unlock the future of the legal industry.

The American Lawyer and **Law Firm Inc.**, together with **ALM Events** are proud to bring you "*The Second Annual Law Firm Chief Information & Technology Officers' Forum*". As part of our **Definitive Management Series**, this event will equip you, the CIO, with need-to-know management information, as well as a cutting-edge updates on new technologies.

Led by **Tony Cordeiro**, CIO for Shearman & Sterling, **Kenneth Heaps**, CIO for Latham & Watkins and **Ian Miller**, CIO for Weil, Gotshal & Manges, this event will provide you with detailed information on how to staff, build and manage your IT Department. Moving beyond IT, we will also explore the role of the CIO firm wide. From governance to business development, technology has a tremendous impact on the business of law. Join us and discover all the ways your unique position can effect change.

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January 31 - February 1, 2006
The Hilton New York Hotel - New York City

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SPECIAL BONUS

ALL Delegates of the CIO Forum receive VIP admission to LegalTech, including the January 31st Keynote Address: **The Future of the Internet - And How to Stop It**, presented by **Jonathan Zittrain**, Co-founder, Harvard Law School's Berkman Center for Internet & Society

Chairmen



Tony S. Cordeiro
Chief Information Officer
Shearman & Sterling LLP



Kenneth L. Heaps
Chief Information Officer
Latham & Watkins LLP



Ian M. Miller
Chief Information Officer
Weil, Gotshal & Manges LLP



Jonathan Zittrain
Professor of Internet Governance and
Regulation, Oxford University
Co-Founder, Berkman Center for Internet
& Society, Harvard Law School

Keynote Address

Faculty

Jay Austin
Chief Information Officer
McCarthy Tétrault LLP

Thomas W. Baldwin
Chief Knowledge Officer
Sheppard, Mullin, Richter & Hampton LLP

Monica Bay
Editor-in-Chief: Law Technology News
Editorial Director: Law Firm Inc.,
Small Firm Business
ALM

Doug Caddell
Chief Information Officer
Foley & Lardner LLP

Bradley S. Christmas
Chief Information Officer
Akin Gump Strauss Hauer & Feld

Sam Collier
Senior Director
Aspire Legal Services, a division of
mindShift Technologies

Mark Corradi, PMP
Project Office Manager
Shearman & Sterling LLP

David Crawford
Manager of Network and Systems Engineering
Paul, Hastings, Janofsky & Walker LLP

Michael Fick
Director of Technology
Jones Day

Scott Gilgallon
Corporate Account Executive
Microsoft Corporation

Bill Gregory
CIO
Hogan & Hartson

Jo M. Haraf
Chief Information Officer
Morrison & Foerster LLP

Charles D. Hartwig
Worldwide Vice President, Information
Management and Chief Information Officer
Ortho-Clinical Diagnostics,
a Johnson & Johnson Company

Michael Hertz
Chief Knowledge Officer
Freshfields Bruckhaus Deringer

Don Jaycox
US CIO
DLA Piper Rudnick Gray Cary US LLP

Despina Kartson
Chief Marketing Officer
Latham & Watkins LLP

Brent E. Kidwell
Partner and Chief Knowledge Counsel
Jenner & Block LLP

Barbara Kunkel
CIO
Nixon Peabody LLP

George May
Vice President, West km
Thomson Elite, a Thomson West Business
Thomson Legal and Regulatory

Gregory Miller, Esq.
VP Marketing & Business Development
Network Box
Former IT Director
Marger Johnson & McCollom PC

Michael Mills
Director of Professional Services & Systems
Davis Polk & Wardwell

Howard L. Niden
Global Chief Information Officer
Mayer, Brown, Rowe & Maw LLP

Joseph Romanowski
Vice President of Product Strategy
ZANTAZ, Inc.

Bruce Rosen, Esq.
Partner
McCusker, Anselmi, Rosen,
Carvelli & Walsh PC

José Ruggero
Managing Vice President and General Manager
Executive Programs Americas
Gartner Inc.

Gretta Rusanow
CEO
Curve Consulting
Author of "*Knowledge Management and
the Smarter Lawyer*"

Russell Sachs
Vice President/Legal Specialist
MessageOne

J. Mark Santiago
Managing Director
International CoSourcing Group

Scott Schafer, Esq.
Director
Marger Johnson & McCollom PC

David Snow
Tech Editor
Law.com

Eugene P. Stein
Chief Knowledge & Technology Officer
White & Case LLP

John Tisch
Interim CIO
Gibson, Dunn & Crutcher LLP

Brian D. Zeve
Managing Director, Professional Services
Industry Solutions
Microsoft Corporation

Agenda

January 31, 2006

8:30-9:00

Continental Breakfast and Registration

9:00-10:00

Keynote Address:

The Future of the Internet — And How To Stop It

The Internet is in flux, and many of the legal and regulatory interests that have been reluctant to direct its progress — or incapable of doing so — are becoming newly emboldened. Several forces — worries about security, business demands and worldwide regulatory initiatives — are combining to exert control over the Internet's future. Zittrain explores what we might do to enable the boom in Internet innovation to continue while satisfying the forces that have reason to fear it.

presented by

Jonathan Zittrain

Professor of Internet Governance and Regulation, Oxford University
Co-Founder, Berkman Center for Internet & Society, Harvard Law School

Please join us for the LegalTech Keynote Address - as a delegate of our CIO event VIP seats will be reserved for you!

10:00-10:15

Return to Private CIO Forum Meeting Room

10:15-11:15

IT Portfolios: A Collection of Your Firm's Programs & Projects

- Understanding the Process
- Valid Request
- The Business Case: NPV, ROI
- Mechanics
- Filters
- Making the Go/No-Go Decision
- Needs Assessment
- Risk Assessment and Mitigation
- Project Prioritization

presented by

Mark Corradi, PMP

Project Office Manager
Shearman & Sterling LLP

Don Jaycox

US CIO
DLA Piper Rudnick Gray Cary US LLP

John Tisch

Interim CIO
Gibson, Dunn & Crutcher LLP

11:15-12:15

Investing in IT: The Power of the Purse

As Congress impacts national policy through their constitutional power to raise and spend money, this panel explores the CIOs' influence over their firms' technology as they allocate money among projects. Topics will include:

- Positioning Investment Requests To Get What You Want
- New Approaches to Project-Based Budgeting
- Tie Your Annual Budget to IT Governance
- Ways To Monitor and Not Blow Your Budget

presented by

Doug Caddell

Chief Information Officer
Foley & Lardner LLP

Tony S. Cordeiro

Chief Information Officer
Shearman & Sterling LLP

Jo M. Haraf

Chief Information Officer
Morrison & Foerster LLP

Kenneth L. Heaps

Chief Information Officer
Latham & Watkins LLP

12:15-1:00

The Reality of the IT Organization: Structures and Challenges

- How Are You Positioned?
- Building Your Team
- Are You Organized To Deliver What You Have Agreed To?
- Delivering Service to Your Clients
- Diverse Locations
- Post-Merger Integration
- Accountabilities and Reporting
- Organizational Assessment

presented by

Michael Fick

Director of Technology
Jones Day

Bill Gregory

CIO
Hogan & Hartson

Don Jaycox

US CIO
DLA Piper Rudnick Gray Cary US LLP

1:00-2:15

Luncheon & Address

Increasing Attorney Productivity and Paperless Collaboration with Microsoft Office OneNote - Real Law Firm Case Studies

presented by

Scott Gilgallon

Corporate Account Executive
Microsoft Corporation

hosted by:  OneNote 2003

2:15-3:00

IT Governance: Oversight and Decision Making

- Establishing Governance Within Your Firm
- Who Should Be Involved?
- In What Capacity?
- Oversight Committees — What Are Their Roles
- What is the Charter of the Technology Committee
- What is the Role of the CIO in Driving Committee Issues
- Innovative Technologies and Solutions To Enable IT Governance

presented by

Jay Austin

Chief Information Officer
McCarthy Tétrault LLP

Joseph Romanowski
Vice President of Product Strategy
ZANTAZ, Inc.

Brent E. Kidwell
Partner and Chief Knowledge Counsel
Jenner & Block LLP

3:00-3:45

IT Marketing: Internal Business Development

- Essentials for Internal IT Marketing
- Targeting Your Audience
- Using Surveys To Understand the Needs of the Business
- Knowing What's Important for Your Users To Know

presented by

Kenneth L. Heaps
Chief Information Officer
Latham & Watkins LLP

Howard L. Niden
Global Chief Information Officer
Mayer, Brown, Rowe & Maw LLP

Eugene P. Stein
Chief Knowledge & Technology Officer
White & Case LLP

3:45-4:00

Afternoon Break

4:00-4:45

Service Delivery Management — Developing a Firm-wide Collaboration Solution

Today, law firms are adopting firm-wide collaboration solutions as a means for improving productivity, reducing risks and creating a customer-centric view into the firm's information. Firms may streamline project setup and create configurable work spaces where geographically dispersed teams can collaborate around centralized content specific to a particular legal case. The utility of these workspaces may be expanded via integration with content management and retention solutions.

presented by

Barbara Kunkel
CIO
Nixon Peabody LLP

Brian D. Zeve
Managing Director,
Professional Services Industry Solutions
Microsoft Corporation

4:45-5:30

View from the Client's Perspective: A Study of Efficiency and Economics

IP Search and Freedom to Operate. Ortho-Clinical Diagnostics, a Johnson & Johnson company, is challenged to accelerate Intellectual Property searches and Freedom to Operate (FTO) analyses in support of Research and Licensing & Acquisition. Using innovative text analysis and search capabilities, they believe they can dramatically reduce time and cost while improving the quality of analysis performed by their outside law firms. What do business clients really want in the area of IP Search and FTO, anyway? Might technology innovations change how law firms and clients work together? For example, if automation replaces raw data search, billable hours go down (bad), but the law firm can focus

more on value-added analysis (good). Will certain law firms lead in technology innovation, leapfrog their competitors and dominate the Intellectual Property practice area by offering the best results to clients? Stay tuned...

presented by

Charles D. Hartwig
Worldwide Vice President, Information Management and Chief Information Officer
Ortho-Clinical Diagnostics
a Johnson & Johnson Company

5:30

Cocktail Reception

hosted by: 

February 1, 2006

8:30-9:00

Continental Breakfast

9:00-9:45

The Gartner Inc. 2006 CIO Survey: What to Expect from Priorities to Performance

Each year Gartner conducts the largest worldwide survey of CIOs. This survey is by far the most complete study of CIO behaviors and beliefs, tapping into CIOs from around the world, representing every continent and industry. In its sixth year, it provides answers to the questions that shape the CIO Agenda:

- What are the forces shaping the business and technical context for the next three years?
- What are the priorities for CIOs in 2006?
- Where are CIOs investing their budgets and management attention?
- What are the practices of high performing CIOs?

presented by

José Ruggero
Managing Vice President and General Manager
Executive Programs Americas
Gartner Inc.

9:45-10:30

The Intersection of Business Development and Technology

Getting a seat at the Executive Table — The Importance of IT in Achieving Competitive Advantage

- The IT and Business Development Partnership
- Marketing IT Services to Clients to Achieve Competitive Advantage
- Business Development Use of IT Systems in Support of Client Relations
- IT Support of Business Development Projects

presented by

Thomas W. Baldwin
Chief Knowledge Officer
Sheppard, Mullin, Richter & Hampton LLP

Monica Bay
Editor-in-Chief: Law Technology News
Editorial Director: Law Firm Inc.,
Small Firm Business
ALM

Agenda

Kenneth L. Heaps
Chief Information Officer
Latham & Watkins LLP

Despina Kartson
Chief Marketing Officer
LATHAM & WATKINS LLP

10:30-10:45
Mid-Morning Break

10:45-12:00
Knowledge Management: Perspectives Across The Pond

The panel will compare and contrast KM issues in law firms in different legal systems and cultures. Topics will include:

- Humans vs. Machines
- Documents, People and Matters
- Browse vs. Search
- DMS vs. KMS
- PSLs vs. Tithing
- Inward-Looking vs. Client-Facing

moderator

Gretta Rusanow
CEO

Curve Consulting
Author of "*Knowledge Management and the Smarter Lawyer*"

presented by

Michael Hertz
Chief Knowledge Officer
Freshfields Bruckhaus Deringer

George May
Vice President, West km
Thomson Elite, a Thomson West business
Thomson Legal and Regulatory

Michael Mills
Director of Professional Services & Systems
Davis Polk & Wardwell

12:00-12:45
Outsourcing: How it Really Works

- How To Identify a Successful Outsourcing Target Function
- Planning and Execution — the Keys to Successful Outsourcing
- SLA's What, When, How
- Managing Your Outsourcing Vendor
- How Do You Measure Success in Outsourcing?

presented by

Bradley S. Christmas
Chief Information Officer
Akin Gump Strauss Hauer & Feld

J. Mark Santiago
Managing Director
International CoSourcing Group

David Snow
Tech Editor
Law.com

12:45-2:00
Luncheon

2:00-2:30
Law Firms: The Importance and Practicality of Maintaining Communication During a Crisis or Disaster

- Why is Communication Important?
- How Do You Prepare for an Event?
- Communicating During the Crisis — Tools and Technology
- Accounting for Health and Safety of Users and Clients
- Recovering from Disaster

presented by

Russell Sachs
Vice President/Legal Specialist
MessageOne

2:30-3:15
Enabling Inter-Office Client Teams

- Why the Legal Landscape Demands Ever-Higher Application Performance
- The Impact of Application Acceleration Networking Technology on Firm and Attorney Productivity
- The Actual Results of Implementing Wide Area Data Services Technology within a Firm's Network
- Technical Challenges with Implementation and Management
- What To Consider When Deploying

presented by

Sam Collier
Senior Director, Aspire Legal Services,
a division of mindShift Technologies

David Crawford
Manager of Network and Systems Engineering
Paul, Hastings, Janofsky & Walker LLP

3:15-4:15
IT Security: Addressing the Threat & the Digital Arms Race

Law firms are facing increasingly complex digital threats to the confidential client information they are obligated to protect.

- What is the Latest Threat Landscape and How is it Changing?
- How are Law Firms Reacting Today?
- Can the Latest Approaches Fulfill Ethical Obligations of Protecting Confidential Client Information from Digital Disasters?
- What Can Be Done To Address the Never-Ending Digital Arms Race?

presented by

Gregory Miller, Esq.
VP Marketing & Business Development
Network Box
Former IT Director, Marger Johnson & McCollom, PC

Bruce Rosen, Esq.
Partner
McCusker, Anselmi, Rosen, Carvelli & Walsh PC

Scott Schafer, Esq.
Director
Marger Johnson & McCollom PC

4:15
Conference Adjourns

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